

The Immunization Action Coalition plays a vital role within the nation's immunization community

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – 3.5 million downloads annually
- **Translations of educational materials**, including Vaccine Information Statements (VISs) – 2.5 million downloads annually
- **Ask the Experts Q&As from CDC** – 1.2 million visits so far in 2016
- **Adult Vaccination: A Step-by-Step Guide** – soon to be released complete guide for healthcare settings that vaccinate adults
- **Hepatitis B: What Hospitals Need to Do to Protect Newborns** – comprehensive guide for protecting newborns from hepatitis B
- **Personal immunization record cards** – durable, easy-to-use, vaccination record cards for patients
- **Laminated U.S. Immunization Schedules** – durable, up-to-date schedules for providers

Powerful Communication Channels

- **www.immunize.org** – makes available all of IAC's free materials, 30,000 visits per day
- **IAC Express** – free news and information emailed weekly to 50,000 opt-in subscribers
- **Needle Tips** – free 24-page quarterly periodical of practical information for all immunizers, 50,000 opt-in subscribers
- **Vaccinate Adults** – free 20-page periodical of practical information for immunizers of adults, 40,000 opt-in subscribers
- **www.vaccineinformation.org** – clearly presented, up-to-date information for the general public, 5,000 visits per day
- **Technically Speaking** – Dr. Wexler provides guidance about technical aspects of immunization in the monthly VEC CHOP newsletter.
- **The Vaccine Handbook: A Practical Guide for Clinicians** – vital reference book promoted by IAC including a new iPhone/iPad app in 2017
- **Webinars (adolescents, national coalitions network, perinatal hepatitis B prevention)** – development and presentation of webinars by experts, more than 1,000 attendees during 2016
- **Teleconference calls** – More than 50 conference calls were developed and conducted on a wide range of topics during 2016.
- **Medical education programs** – collaborations with CE providers, including Medscape and Med-IQ, to create and deliver CE programs for healthcare professionals

High Level Leadership

- **National Network of Immunization Coalitions** – 121 coalitions from across the U.S. have joined IAC's National Network of Immunization Coalitions with contact information on www.immunizationcoalitions.org.
- **ACIP Working Groups** – IAC experts provide consultation to 10 working groups.
- **317 Coalition, Unity Consortium, and Adult Vaccine Access Coalition** – IAC serves as part of steering committee leadership.
- **"Dear Colleague Letter" on importance of MenACWY dose #2** – IAC developed and led a collaboration with AAP, AAFP, ACHA, SAHM, and CDC to urge healthcare professionals to improve MenACWY second-dose coverage at age 16.

- **National Adult and Influenza Immunization Summit** – IAC manages this partnership with CDC and NVPO to address and resolve adult and influenza immunization issues along with more than 700 partners representing 130 public and private organizations.
- **Standing Orders Training Workshops** – collaboration with Pfizer, Inc. to conduct workshops across the U.S. promoting the use of standing orders protocols in medical practices
- **Perinatal Hepatitis B Prevention Project** – pilot project with CDC and AWHONN led by IAC to overcome barriers to implementing perinatal hepatitis B prevention strategies within birthing centers
- **Authorships** – IAC experts contribute articles or reviews to major medical publications.

Effective Advocacy

- **State immunization laws** – IAC's detailed and comprehensive tracking of current state immunization laws is an invaluable tool for our advocacy and for that of our partners.
- **State legislative advocacy** – IAC advises local immunization advocates of proposed adverse changes to immunization laws, and provides assistance as needed, in all 50 states.
- **Mandatory influenza vaccination of healthcare personnel** – IAC's Honor Roll currently includes 600 healthcare institutions that have established policies mandating influenza vaccination of healthcare personnel.
- **Hepatitis B vaccine birth dose** – IAC's Honor Roll currently includes 300 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge.
- **MenACWY vaccine dose #2** – IAC collaborates with Sanofi Pasteur to remind healthcare professionals of the importance of giving the second dose of MenACWY at age 16.

Extensive Partnerships – IAC works closely with organizations from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare providers.

Sought After Speakers – During 2016, IAC experts, including Drs. Atkinson, Tan, and Wexler, have given more than 100 presentations at international, national, state, and local conferences.

Media Resource – IAC regularly receives requests for interviews and authoritative information from local and national media such as ABC News, CNN, *Elsevier Journal*, Fox News, *Huffington Post*, *Infectious Disease News*, *Journal of the American Medical Association*, *Los Angeles Times*, *Kaiser Health News*, *Media Planet*, *Medscape Medical News*, *New York Magazine*, *Newsweek*, *USA Today*, *The Wall Street Journal*, *The Washington Post*, and *WebMD*.



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