

Highlights of Immunize.org's Fiscal Year 2026*: Vital leadership during challenging times

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – Downloaded 4.3 million times in FY2026
- **Vaccine Information Statements (VISs) and their translations** – Downloaded 6.9 million times in FY2026; available in up to 49 languages
- **Ask the Experts Q&As** – Visited 3.4 million times
- **Personal immunization record cards** – Durable, easy-to-use, lifetime vaccination record cards for patients
- **Laminated VIS QR Code Tables** – Posters provide convenient, paperless access to CDC Vaccine Information Statements (VIS)

Powerful Communication Channels

- **IZ Express** – Free weekly newsletter emailed to nearly 50,000 opt-in subscribers
- **www.immunize.org** – Flagship website; visited more than 35,600 times daily (up 19% from FY2025). Now with a dedicated “Getting Started” section to orient new vaccinators.
- **www.vaccineinformation.org** – Website for the public; visited more than 3,500 times daily (up 47% from FY2025)
- **www.LetsGetRealAboutVaccines.org (new June 2025)** – Site originally created in 2024 by the U.S. Department of Health and Human Services (HHS) with vaccination information for parents and providers available in English and Spanish.
- **Our short videos** – Our YouTube channel includes dozens of Ask the Experts Q&As, videos addressing vaccination anxiety, and videos to orient users our resources and website
- **Social Media** – In addition to our YouTube channel, we are active on Facebook, Instagram, and LinkedIn
- **Video webinars** – For vaccinators and immunization advocates, including monthly Office Hours webinars to support website users
- **Medical education programs** – Collaborations with continuing education (CE) providers, including Medscape, to create and deliver CE programs for healthcare professionals

National and Global Leadership

- **National Adult and Influenza Immunization Summit** – Immunize.org manages this collaboration to address adult and influenza immunization issues with a coalition of partners from more than 130 governmental, nonprofit, and private organizations working to increase adult immunization rates (www.izsummitpartners.org)
- **Summit Adult Vaccine Recommendations Review (SAVRR) Council (new!)** – Immunize.org created and supports this diverse coalition of stakeholders to support effective implementation of scientifically sound vaccination recommendations whether from CDC or medical societies
- **National Network of Immunization Coalitions (NNIC)** – State and local coalitions from across the U.S. participate in NNIC, see www.immunizationcoalitions.org

- **Vaccine policy groups** – Our experts participate with a wide array of partners to champion sound immunization policy
- **317 Coalition, Adult Vaccine Access Coalition** – Immunize.org serves in leadership on steering committees, collaborating to remove barriers to immunization
- **Professional publications** – Our experts contribute articles and reviews to peer-reviewed publications
- **Global immunization policy advisors** – Our experts have extensive experience supporting the work of the World Health Organization and international immunization coalitions

Effective Advocacy

- **State immunization requirements** – Immunize.org's 2026 maps and data tables track state school and childcare immunization requirements and exemption policies, with archived data available from 2023 through 2025
- **State legislative advocacy** – Immunize.org collaborates with partners to advise state advocates and coalitions on proposed changes to immunization laws
- **Promotion of influenza vaccination requirements for healthcare personnel** – Our Influenza Vaccination Honor Roll recognizes the work of 1,249 healthcare facilities with policies requiring vaccination of healthcare personnel
- **Hepatitis B vaccine birth dose** – Our Hepatitis B Birth Dose Honor Roll celebrates 596 birthing institutions that protect at least 90% of newborns against hepatitis B infection before hospital discharge
- **Influenza vaccination for older adults** – Our partnership with Seqirus spotlights the importance of annual influenza vaccination for adults age 65 and older at www.influenza-defense.org
- **MenACWY dose #2 and the 16-year-old visit** – Our collaboration with Sanofi supports healthcare professionals in delivering the second dose of meningococcal ACWY vaccine (MenACWY) due at age 16 at www.give2menacwy.org
- **MenB vaccination for college students** – Our MenB Vaccination Honor Roll lists 271 colleges in 37 states that require or recommend meningococcal B vaccination to protect students

Extensive Partnerships – Immunize.org works alongside partners from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare systems and groups

Sought-After Speakers – Our experts advise on vaccine development through participation in numerous vaccine advisory boards and present at national and global immunization events, virtually and in-person

Media Communications – Our experts regularly educate media and the public about immunization on background and in print and broadcast interviews

*Fiscal Year (FY) 2026: July 2025 through June 2026