

November 19, 2025

Dear Friend,

For 34 years, Immunize.org has been trusted as a source of clinical immunization guidance. Today, healthcare professionals (HCPs) and those they serve need sources they can rely on. We remain committed to providing access to evidence-based guidance grounded in credible science and clinical expertise.

Our role has never been more vital. When questions arise about vaccine recommendations, frontline vaccinators turn to us for clarity. As always, we provide official CDC recommendations; we also provide context and the recommendations of other trustworthy medical sources, such as the American Academy of Pediatrics, ensuring HCPs in any vaccination setting anywhere have ready access to what they need to guide their patients.

Earlier this year, we acted quickly when the LetsGetRealAboutVaccines.org website—developed in 2024 by HHS to provide clear childhood vaccination information—needed a new home. We stepped up to bring it under the Immunize.org umbrella where its valuable content remains accessible to families and HCPs.

Your Support Powers Steady Service

This year, your generous contributions enabled us to:

- Serve a growing number of visitors to our websites
 - 46,100 daily visitors to Immunize.org (for HCPs) in September 2025—a 44% increase since September 2024
 - 5,100 daily visitors to Vaccinelnformation.org (for the public) in September 2025—a 180% increase since September 2024
- Deliver downloads of 4.85 million educational materials and 3.5 million translations of Vaccine Information in fiscal year 2025
- Inform more than 50,000 HCPs weekly through IZ Express
- Expand our audience on YouTube, Facebook, Instagram, and LinkedIn by 20% across all platforms
- Maintain current, verified information about all state immunization school and childcare requirements
- Support the National Network of Immunization Coalitions connecting advocates nationwide

Our team of experts collaborates with partners across the immunization community, giving interviews to national media outlets, and providing training and immunization program expertise nationally and worldwide. Our behind-the-scenes policy work focuses on sustaining affordable access to vaccines in the face of shifting state and federal policies that could erode the progress made in recent years.

Your Generosity Enables Vaccinators to Protect Public Health

Your support sustains our essential resources that serve HCPs anywhere vaccinations are given. Together, we ensure evidence-based guidance remains available, and we work to make vaccines understandable, affordable, and accessible to all who choose to protect themselves and their families.

With sincere appreciation for your partnership,



Kelly L. Moore MD, MPH
President and CEO



Our new pin, now available
in the [Immunize.org shop](#).



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Immunize.org is a nonprofit organization with a 501(c)(3) tax status. Our EIN is 41-1768237. Donations to Immunize.org are tax-deductible to the fullest extent of the law. Our administrative and fundraising costs are less than 15% of revenue.