

Highlights of Fiscal Year 2025*: Immunize.org's 34th year as a leader in the immunization community

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – downloaded 5.2 million times in FY2025
- **Vaccine Information Statements (VISs) and their translations** – downloaded 5.7 million times in FY2025; available in up to 48 languages
- **Ask the Experts Q&As** – visited 2.2 million times
- **Personal immunization record cards** – durable, easy-to-use, lifetime vaccination record cards for patients
- **Laminated U.S. immunization schedules** – durable CDC schedules as published November 2024

Powerful Communication Channels

- **IZ Express** – free weekly newsletter emailed to more than 50,000 opt-in subscribers
- **www.immunize.org** – flagship website; visited more than 29,700 times daily (up 29% from FY2024)
- **www.vaccineinformation.org** – website for the general public; visited more than 2,400 times daily (up 64% from FY2024)
- **www.LetsGetRealAboutVaccines.org (new June 2025)** – our newest site, with content created in 2024 by the U.S. Department of Health and Human Services (HHS) for its Let's Get Real campaign to provide clear, accurate vaccination information to parents and providers. Immunize.org now hosts the site and its dozens of print-ready resources, all available in English and Spanish.
- **Our short videos** – Our YouTube channel includes dozens of Ask the Experts Q&As, videos about addressing vaccination anxiety, and videos to orient users to our resources and website
- **Social Media** – In addition to our YouTube channel, we are active on Facebook, Instagram, and LinkedIn
- **Video webinars** – for clinicians and immunization coalitions, including Office Hours webinars to improve the experience of website users
- **Medical education programs** – collaborations with continuing education (CE) providers, including Medscape, to create and deliver CE programs for healthcare professionals

National and Global Leadership

- **National Network of Immunization Coalitions (NNIC)** – State and local coalitions from across the U.S. participate in NNIC, see www.immunizationcoalitions.org
- **ACIP Work Groups** – Our experts participate in work groups of CDC's Advisory Committee on Immunization Practices (ACIP) and regularly contribute public comments during ACIP meetings
- **317 Coalition, Adult Vaccine Access Coalition** – Immunize.org serves in leadership on steering committees, collaborating to remove barriers to immunization

- **National Adult and Influenza Immunization Summit** – Immunize.org manages this collaboration to address adult and influenza immunization issues with a coalition of partners from more than 130 governmental, nonprofit, and private organizations working to increase adult immunization rates (www.izsummitpartners.org)
- **Professional publications** – Our experts contribute articles and reviews to peer-reviewed publications
- **Global immunization policy advisors** – Our experts advise and support the work of the World Health Organization and international immunization coalitions

Effective Advocacy

- **State immunization requirements** – Immunize.org provides 2025 maps and data tables tracking state school and childcare immunization requirements and exemption policies, as well as archived data back to 2023
- **State legislative advocacy** – Immunize.org collaborates with partners to advise state advocates and coalitions on proposed changes to immunization laws
- **Promotion of influenza vaccination requirements for healthcare personnel** – Our Influenza Vaccination Honor Roll recognizes the work of 1,245 healthcare facilities with policies requiring vaccination of healthcare personnel
- **Hepatitis B vaccine birth dose** – Our Hepatitis B Birth Dose Honor Roll celebrates 590 birthing institutions that protect at least 90% of newborns against hepatitis B infection before hospital discharge
- **Influenza vaccination for older adults** – Our partnership with Seqirus spotlights the importance of annual influenza vaccination for adults age 65 and older at www.influenza-defense.org
- **MenACWY dose #2 and the 16-year-old visit** – Our collaboration with Sanofi supports healthcare professionals in delivering the second dose of meningococcal ACWY vaccine (MenACWY) due at age 16 at www.give2menacwy.org
- **MenB vaccination for college students** – Our MenB Vaccination Honor Roll lists 271 colleges in 37 states that require or recommend meningococcal B vaccination to protect students

Extensive Partnerships – Immunize.org works alongside partners from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare systems and groups

Sought-After Speakers – Our experts advise on vaccine development through participation in numerous vaccine advisory boards and present at national and global immunization events, virtually and in-person

Media Communications – Our experts regularly educate media and the public about immunization in print and broadcast interviews. Recent interviews include: *Associated Press*, *CNN*, *Contemporary Pediatrics*, *The Irish Times*, *Katie Couric Media*, *NPR*, *The New York Times*, *SALON*, *The Wall Street Journal* and *The Washington Post*

*Fiscal Year (FY) 2025: July 2024 through June 2025