

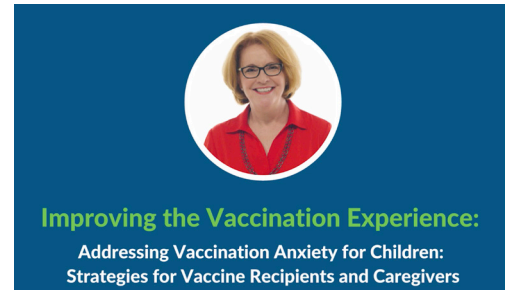
November 13, 2023

Dear Friend in vaccine education and advocacy,

As we come to the end of 2023, we are thrilled to share highlights of our 32nd year empowering healthcare professionals to save lives through effective immunization of people of all ages. This year we introduced new educational tools addressing vaccine anxiety, video delivery of valued resources, and an expanded VIS translations library. We continue to champion policies that remove barriers to access to immunization and modernize our website with enhanced functionality and a rebranded look.

Addressing Vaccination Anxiety with a Suite of Innovative Resources

As many as 1 in 4 adults faces needle anxiety that can lead to vaccination hesitancy or avoidance. This year, through special support from CDC, Immunize.org embarked on a groundbreaking initiative to address vaccination anxiety. We are amplifying the reach of the Autism Society of America to educate about the vaccination visit needs of neurodiverse patients, as well as the work of Canadian experts with Help Eliminate Pain in Kids and Adults, a program affiliated with the University of Toronto and the Public Health Agency of Canada. We've also developed our own comprehensive suite of "Addressing Vaccination Anxiety" resources for healthcare professionals and patients, including new webinars, videos, handouts, and provider tools designed to improve the vaccination experience for recipients of all ages.



Please use and share these resources and let us know what you think!

Developing Educational Video Resources

In 2023, we introduced the Ask the Experts Video Series, featuring video versions of selected clinical questions and answers from our popular Ask the Experts webpage. We recently added new videos to supplement our vaccination anxiety materials. Find all of them on our YouTube channel (www.youtube.com/c/immunizeorg), and featured on Facebook, LinkedIn, and Instagram.

Breaking Down Barriers with Expanded VIS Translations

With generous support from CDC, each current routine VIS in our valued Vaccine Information Statement (VIS) translation library is now available in at least 24 languages; combined with donated translations, 47 different languages are represented. This significant expansion creates access to essential vaccine information for many whose primary language is not English.

Your Continued Support Is Deeply Valued

Your annual contribution empowers healthcare professionals to excel in the complex and rapidly evolving work of disease prevention through immunization. Please donate online at immunize.org/support or use our conveniently enclosed envelope.

As we look forward to the dawn of 2024, we extend our heartfelt appreciation for your generosity and our warmest wishes for a safe, happy, and healthy year ahead.



Kelly L. Moore MD, MPH
President and CEO

Immunize.org is a nonprofit organization with a 501(c)(3) tax status. Our EIN is 41-1768237. Donations to Immunize.org are tax-deductible to the fullest extent of the law. Our administrative and fundraising costs are approximately 10% of revenue.