Immunization Action Coalition

The Continued Threat of Influenza and How to Sustain Influenza Vaccination Efforts

Families Fighting Flu

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Founder and Board Member

September 9, 2021
Our goal is to increase vaccine confidence and save lives to prevent more stories like ours.
**Flu Champions Program**

**OBJECTIVE:**
To purposefully engage member families, advocates, volunteers, healthcare professionals, and partners in a scalable effort to support them as participants in specific education & advocacy activities at the community level that will help in our mission to #FightFlu

**FFF Support System:**
- Outreach to appropriate program candidates/champions (e.g., school nurses, HCPs, families, employers, health departments)
- Individualized coordination and program support offered by FFF staff, medical advisors, and mentors to build sustainable relationships
- Provision of hard copy, digital, and social media toolkits & resources

**Education ➔ Empowerment**
Who are our advocates?

- Families who have been personally affected by flu
- Healthcare professionals, including school nurses
- Partners such as immunization coalitions, health departments, employers
- Interested individuals who support flu awareness

National
Regional
Local
FFF Resources

Advocacy Toolkits

Educational Materials

Spanish

Social Media

Available at familiesfightingflu.org
Contact Information

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FAMILIESFIGHTINGFLU.ORG

Social media:
www.facebook.com/familiesfightingflu
www.twitter.com/famfightflu
www.linkedin.com/company/families-fighting-flu
@familiesfightingflu