

## Vaccinate Adults!

online at [www.immunize.org/va](http://www.immunize.org/va)  
**Immunization Action Coalition**

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*Vaccinate Adults* is a publication of the Immunization Action Coalition (IAC) written for health professionals. Content is reviewed by the Centers for Disease Control and Prevention (CDC) for technical accuracy. This publication is supported by CDC Grant No. U38IP000589. The content is solely the responsibility of IAC and does not necessarily represent the official views of CDC. ISSN 1526-1824.

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IAC, a 501(c)(3) charitable organization, publishes practical immunization information for health professionals to help increase immunization rates and prevent disease.

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# New! "Cocooning and Tdap Vaccination" Web Section on [immunize.org](http://immunize.org)

Newborns have the highest rates of death from pertussis (whooping cough) because they are too young to be vaccinated against the disease. A vaccination strategy called "cocooning" involves protecting newborns by vaccinating their close contacts against pertussis with Tdap vaccine. Close contacts include parents, siblings, grandparents, other family members, family friends, child care providers, and healthcare staff. To provide one-step access to information on cocooning, IAC has developed a web section titled **Cocooning and Tdap Vaccination**.

IAC's new web section brings together resources from multiple sources, including the Centers for Disease Control and Prevention (CDC), state health departments, professional societies, medical journals, and blogs. You'll find helpful vaccination-related resources, such as Advisory Committee on Immunization Practices (ACIP) recommendations, a cocooning handbook for healthcare providers, pertussis videos, selected journal articles, patient handouts, PowerPoint presentations, and much more. You can access the new cocooning web section from the index at the bottom of IAC's home page, "Guide to immunize.org," or by using IAC's search engine.

### PERTUSSIS VIDEOS

Because video is such a compelling and popular medium, IAC is featuring a **collection of videos** about pertussis and the importance of Tdap vaccination. The pertussis-related videos include videos of pertussis cough in infants and children; educational information for healthcare professionals from expert commentators; personal testimonies from parents who have suffered the tragic loss of their babies to pertussis; recent broadcast news coverage; and public service announcements about the importance of Tdap vaccination for the close contacts of infants. The featured videos are from the following organizations: California Immunization Coalition's Shot-by-Shot website, CDC, March of Dimes, Medscape, Michigan Department of Community Health, PKIDs, and Texas Department of State Health Services.

### JOURNAL ARTICLES AND BLOGS

Be sure to check out IAC's selection of key medical journal articles on cocooning, as well as two timely blog postings. One post (PKIDs.org), which covers the diagnosis of pertussis, is written by James Cherry, MD, MSc, Distinguished Professor of Pediatrics, David Geffen School of Medicine at UCLA. The second blog, Seattle Mama Doc, is written by Wendy Sue Swanson, MD. It offers an email message template for parents to send to family and friends on the importance of getting a Tdap vaccination well ahead of visiting their new infant.

We also suggest you subscribe to our weekly email news service, *IAC Express*. Once you complete the sign-up form at [www.immunize.org/subscribe](http://www.immunize.org/subscribe), you'll start receiving email announcements about important developments related to immunization.

Visit the Immunization Action Coalition's  
website often! [www.immunize.org](http://www.immunize.org)

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