

November 14, 2022

Dear Friend in vaccine education and advocacy,

This has been a year of accomplishment and growth for our organization. We continue to provide frontline vaccinators with access to up-to-date and comprehensive information. Tremendous opportunities lie ahead thanks to a new federal law, championed by our organization and partners, that will eliminate out of pocket costs for all recommended vaccines in 2023 for adults enrolled in Medicaid and Medicare.

In January, we rebranded with the name of our flagship website, Immunize.org. Embracing our widely-recognized web address as our name and rebranding our popular weekly e-newsletter as *IZ Express* extends our educational reach to an even wider audience.

Extending Our Reach

In addition to the nearly 55,000 subscribers to *IZ Express*, we launched a social media program to advance our educational resources in new ways. Behind the scenes, a new website is taking shape with advanced search capabilities and navigation designed to engage new and experienced users alike. Expect an exciting unveiling in 2023.



2022 reunited us with friends and brought us new partners. With Voices for Vaccines, we cohosted the largest-ever National Conference of Immunization Coalitions and Partnerships in Minneapolis. In November, our National Adult and Influenza Immunization Summit, co-led alongside CDC and HHS, resumed in-person meeting for the first time since 2019.


Expanding Our Team with Exceptional Talent

This year we welcomed three great people to our full-time team: David Sanders, MD, MS, Chief Health Informatics Officer; Taryn Chapman, MS, Communications Manager; and Kayla Ohlde, our newest administrator. Each plays a critical role carrying us forward in 2023.

Enhancing our Services with Your Deeply Valued Support

Your donation is invaluable to our mission: immunization advocacy and education, protecting communities from vaccine-preventable disease, and raising vaccination rates across our nation. Thank you for your generous contribution and partnership in this work.

With gratitude and warmest wishes for peaceful holidays and a healthy new year,



Kelly L. Moore MD, MPH
President and CEO

Immunize.org is a nonprofit organization with a 501(c)(3) tax status. Our EIN is 41-1768237. Donations to Immunize.org are tax-deductible to the fullest extent of the law. Our administrative and fundraising costs are approximately 10% of revenue.