

Immunize.org plays a vital role within the nation's immunization community

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – 4.1 million downloads annually
- **Vaccine Information Statements and their translations** – 3.4 million downloads annually
- **Ask the Experts Q&As** – 1.7 million visits annually
- **Personal immunization record cards** – durable, easy-to-use, vaccination record cards for patients
- **Laminated U.S. immunization schedules** – durable, up-to-date schedules for providers

Powerful Communication Channels

- **www.immunize.org** – makes available all of Immunize.org's free materials; 30,500 visits per day
- **IZ Express** – free news and information emailed weekly to over 54,900 opt-in subscribers
- **www.vaccineinformation.org** – clearly presented information for the general public; over 2,000 visits per day
- **www.mass-vaccination-resources.org** – website listing top resources to help clinics and others start mass vaccination efforts
- **Video webinars** – development and presentation of webinars by experts
- **Medical education programs** – collaborations with continuing education (CE) providers, including Medscape, to create and deliver CE programs for healthcare professionals

National and Global Leadership

- **National Network of Immunization Coalitions** – 142 coalitions from across the U.S. have joined Immunize.org's National Network of Immunization Coalitions with contact information on www.immunizationcoalitions.org
- **ACIP working groups** – Immunize.org experts provide consultation to working groups of CDC's Advisory Committee on Immunization Practices (ACIP) and regularly contribute public comments during ACIP meetings
- **317 Coalition, Adult Vaccine Access Coalition** – Immunize.org serves in leadership roles on steering committees
- **National Adult and Influenza Immunization Summit** – Immunize.org manages this partnership with CDC and HHS Office for Infectious Disease Policy and HIV/AIDS to address and resolve adult and influenza immunization issues along with partners representing over 300 public and private organizations
- **Professional publications** – Immunize.org experts contribute articles and reviews to major medical publications and periodicals
- **Global immunization policy advisors** – Immunize.org experts serve on project steering committees for the World Health Organization and Gavi and support the work of global and regional immunization coalitions

Effective Advocacy

- **State immunization laws** – Immunize.org's detailed and comprehensive tracking of current state immunization laws is an invaluable tool for our advocacy and for that of our partners
- **State legislative advocacy** – Immunize.org advises state immunization advocates of proposed changes to immunization laws, collaborating with and assisting partners as needed
- **Mandatory influenza vaccination of healthcare personnel** – Immunize.org's Influenza Vaccination Honor Roll currently includes 1,292 healthcare institutions that have established policies mandating influenza vaccination of healthcare personnel
- **Hepatitis B vaccine birth dose** – Immunize.org's Hepatitis B Birth Dose Honor Roll currently includes 560 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge
- **Influenza vaccination for older adults** – Immunize.org partners with Seqirus to remind healthcare professionals about the importance of annual influenza vaccination for adults age 65 and over
- **MenACWY dose #2 and the 16-year-old visit** – Immunize.org collaborates with Sanofi to remind healthcare professionals about the importance of giving the second dose of MenACWY at age 16 along with other vaccines recommended at this age
- **MenB vaccination for college students** – Immunize.org's MenB Vaccination Honor Roll currently lists 270 colleges in 37 states that require or recommend MenB vaccine to protect students, including 40 that require it

Rebranding – In January 2022, Immunize.org officially launched its new name and logo, rebranding the newsletter as *IZ Express*

NCICP Conference – In September, Immunize.org co-hosted the largest-ever National Conference for Immunization Coalitions and Partnerships (NCICP) in Bloomington, MN, with 380 registrants

Extensive Partnerships – Immunize.org works closely with organizations from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare systems and groups

Sought-After Speakers – In 2022, Immunize.org experts have served on numerous vaccine advisory boards and presented at national and state immunization events

Media Communications – Immunize.org staff members are regularly called on to inform print, radio, television, and internet news media. A few examples of 2022 appearances include National Public Radio, *Newsweek*, *Kaiser Health News*, *The New York Times*, *Politifact*, *Wall Street Journal*, *The Washington Post* and *USA Today*.

