

November 15, 2021

Dear Friend in vaccine education and advocacy,

This year has been critically important for frontline immunization providers as COVID-19 vaccines have been tested, authorized, and distributed in a nationwide vaccination program to stem the destructive tide of the pandemic. As the nation's nonprofit leader in providing healthcare professionals with accurate vaccination education, we have worked individually and with our partners to provide ready access to up-to-date and comprehensive information to support national COVID-19 vaccination efforts.

Highlights of Our COVID-19 Vaccination Advocacy and Education in 2021

In January we launched a new COVID-19 web page that has been regularly updated with the most current information about COVID-19 vaccinations. Through a generous grant from CDC, we designed and produced a national COVID-19 vaccine button campaign to spread enthusiasm and confidence in COVID-19 vaccination. Our popular *Ask the Experts* Special Editions of *IAC Express* on COVID-19 vaccines have answered timely questions about the administration of COVID-19 vaccines.



A Clear Vision for the Future of the Immunization Action Coalition (IAC)

This has also been a year of transition. This summer, we honored our founder, Dr. Deborah Wexler, and her 31-year legacy of national leadership as she stepped into a well-deserved retirement. It is now my privilege to lead IAC's mission of immunization advocacy, education, and support of the next generation of frontline healthcare immunizers. As a part of that effort, in 2022 we will complete the brand evolution Deborah began, officially transitioning to a new logo and a new name: **Immunize.org**.

Your Contribution Matters

We are proud of our accomplishments in advancing excellence in immunization services for people of all ages, but this year has made clear there is so much more to do. This is why we deeply value your tax-deductible donations during this season of giving. Your generosity sustains our commitment to advocacy and education, protects our communities from vaccine-preventable disease, and saves lives by raising immunization rates across our nation.

With gratitude and warmest wishes for lovely holidays and a healthy new year,

KELLY L. MOORE, MD, MPH
President and CEO

The Immunization Action Coalition (IAC) is a nonprofit organization with a 501(c)(3) tax status. Our EIN is 41-1768237. Donations to IAC are tax-deductible to the fullest extent of the law. Our administrative and fund-raising costs are approximately 10% of revenue.

The Immunization Action Coalition (IAC) plays a vital role within the nation's immunization community

Authoritative Educational Materials

- **Educational materials for healthcare professionals and patients** – 4.5 million downloads annually
- **Vaccine Information Statements and their translations** – 3.1 million downloads annually
- **Ask the Experts Q&As** – 1.5 million visits annually
- **Personal immunization record cards** – durable, easy-to-use, vaccination record cards for patients
- **Laminated U.S. immunization schedules** – durable, up-to-date schedules for providers

Powerful Communication Channels

- **www.immunize.org** – makes available all of IAC's free materials; 32,000 visits per day
- **IAC Express** – free news and information emailed weekly to over 52,000 opt-in subscribers
- **www.vaccineinformation.org** – clearly presented, up-to-date information for the general public; 3,200 visits per day
- **www.mass-vaccination-resources.org** – new website listing top resources to help clinics and others start mass vaccination efforts
- **Live video webinars** – development and presentation of webinars by experts
- **Medical education programs** – collaborations with continuing education (CE) providers, including Medscape, to create and deliver CE programs for healthcare professionals

National and Global Leadership

- **National Network of Immunization Coalitions** – 141 coalitions from across the U.S. have joined IAC's National Network of Immunization Coalitions with contact information on www.immunizationcoalitions.org
- **ACIP Working Groups** – IAC experts provide consultation to many working groups of CDC's Advisory Committee on Immunization Practices (ACIP) and regularly contribute public comments during ACIP meetings
- **317 Coalition, Adult Vaccine Access Coalition** – IAC serves in leadership roles on steering committees and in 2021 has provided Congressional testimony in support of vaccination
- **National Adult and Influenza Immunization Summit** – IAC manages this partnership with CDC and HHS Office for Infectious Disease Policy and HIV/AIDS to address and resolve adult and influenza immunization issues along with more than 800 partners representing over 300 public and private organizations
- **Professional Publications** – IAC experts contribute articles and reviews to major medical publications and periodicals

Effective Advocacy

- **State immunization laws** – IAC's detailed and comprehensive tracking of current state immunization laws is an invaluable tool for our advocacy and for that of our partners
- **State legislative advocacy** – IAC advises state immunization advocates of proposed adverse changes to immunization laws, collaborating with and assisting partners as needed
- **Mandatory influenza vaccination of healthcare personnel** – IAC's Influenza Vaccination Honor Roll currently includes 1,153 healthcare institutions that have established policies mandating influenza vaccination of healthcare personnel
- **Hepatitis B vaccine birth dose** – IAC's Hepatitis B Birth Dose Honor Roll currently includes 537 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge
- **Influenza vaccination for older adults** – IAC partners with Seqirus to remind healthcare professionals about the importance of annual influenza vaccination for adults age 65 and over
- **MenACWY dose #2 and the 16-year-old visit** – IAC collaborates with Sanofi Pasteur to remind healthcare professionals about the importance of giving the second dose of MenACWY at age 16 along with other vaccines recommended at this age
- **MenB vaccination for college students** – IAC's MenB Vaccination Honor Roll currently lists 270 colleges in 37 states that require or recommend MenB vaccine to protect students, including 40 that require it

Vaccine Confidence Materials – In 2021, IAC developed and distributed, at no cost to recipients, millions of "I Got my COVID-19 Vaccine!" buttons and stickers in English and Spanish nationwide thanks to a generous grant from the CDC. We made our popular flu vaccine buttons and stickers available at no cost in Spanish and English with support from Seqirus.

Extensive Partnerships – IAC works closely with organizations from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare systems and groups.

Sought-After Speakers – In 2021, IAC experts have served on numerous vaccine advisory boards and presented at national and state immunization events.

Media Communications – IAC staff members are regularly called on to inform print, radio, television, and internet news media. A few examples of 2021 appearances include CNN, *The Atlantic*, National Public Radio, *Newsweek*, *The New York Times*, *Politifact*, *Wall Street Journal*, *The Washington Post*, *The Washington Times*, *Time Magazine*, *USA Today*, Voice of America, and Web MD.