Dear Friend of the Immunization Action Coalition,

As we approach our 30th anniversary, we have been notified by Visionaries, the award-winning PBS television documentary series hosted by Sam Waterston, that they will be creating a documentary film highlighting the work of the Immunization Action Coalition (IAC). We will be one of 12 nonprofit organizations to be featured in Visionaries’ upcoming 24th season. The filming will take place over five days in the spring and IAC’s story will air later in 2020 on PBS stations that select it for broadcast. To learn more about Visionaries, visit www.visionaries.org.

Telling the story of IAC over its 30 years also showcases the dramatic growth in the number of vaccines available and the critical need that immunization providers have for up-to-date, concise, and comprehensive information. As such, we think that the documentary will not only spread the word about IAC’s work, but will serve also as a promotion for vaccination and help relieve some of the vaccine hesitancy that is circulating through social media. Even though we haven’t discussed the Visionaries project publicly yet, we want you to have a heads-up.

In this annual letter, I also like to give you a short report on how IAC’s unique services continue to be so relied upon by immunization providers. During the past 12 months, there were 10.3 million visits to our main website, www.immunize.org. Visitors downloaded 4.2 million copies of our patient- and staff-education materials and 3.6 million copies of the federally required Vaccine Information Statements and their translations. And more than 50,000 subscribers to our weekly email newsletter, IAC Express, received the timely and practical news and information they need to help them take care of their patients. The second page of this letter more fully describes IAC’s major activities.

In August, we launched sales of our newly designed buttons and stickers for promoting flu vaccination inside and outside clinic settings. They’re very popular; we have sold 20,000 buttons and 175,000 stickers! They are available online at www.immunize.org/shop/buttons-stickers.asp.

You might also enjoy looking at our newly designed “Vaccines Save Lives” pins, which make elegant gifts that show support for vaccines. They’re available at www.immunize.org/shop/pins.asp.

Please consider making an end-of-the-year contribution to IAC at www.immunize.org/support.

Your generosity will help prevent disease and save lives by raising immunization rates among young and old alike across our nation. We are deeply grateful for your support and partnership.

With warmest wishes that you and your family and friends have peace and happiness now and throughout the new year,

Deborah L. Wexler, MD
Executive Director

The Immunization Action Coalition (IAC) works to increase immunization rates and prevent disease by creating and distributing educational materials for health professionals and the public that enhance the delivery of safe and effective immunization services.
The Immunization Action Coalition plays a vital role within the nation’s immunization community

### Authoritative Educational Materials
- Educational materials for healthcare professionals and patients – 4.19 million downloads annually
- Vaccine Information Statements and their translations – 3.38 million downloads annually
- Ask the Experts Q&As from CDC – 1.5 million visits so far in 2019
- Vaccinating Adults: A Step-by-Step Guide – 142-page comprehensive guide for healthcare settings that vaccinate adults
- Hepatitis B: What Hospitals Need to Do to Protect Newborns – comprehensive guide for protecting newborns from hepatitis B
- Personal immunization record cards – durable, easy-to-use, vaccination record cards for patients
- Laminated U.S. immunization schedules – durable, up-to-date schedules for providers

### Powerful Communication Channels
- www.immunize.org – makes available all of IAC’s free materials; 26,000 visits per day
- IAC Express – free news and information emailed weekly to 51,000 opt-in subscribers
- www.vaccineinformation.org – clearly presented, up-to-date information for the general public; 4,900 visits per day
- Technically Speaking – Dr. Wexler provides guidance about technical aspects of immunization in the monthly newsletter Vaccine Update from the Children’s Hospital of Philadelphia.
- Webinars (adolescents, adults, national coalitions network) – development and presentation of webinars by experts; more than 675 attendees during 2019
- Teleconference calls – More than 50 conference calls were developed and conducted on a wide range of topics so far during 2019.
- Medical education programs – collaborations with CE providers, including Medscape, to create and deliver CE programs for healthcare professionals

### High Level Leadership
- National Network for Immunization Coalitions – 132 coalitions from across the U.S. have joined IAC’s National Network for Immunization Coalitions with contact information on www.immunizationcoalitions.org.
- ACIP Working Groups – IAC experts provide consultation to many working groups of CDC’s Advisory Committee on Immunization Practices.
- 317 Coalition, Adolescent Immunization Initiative, and Adult Vaccine Access Coalition – IAC serves in leadership roles on steering committees.
- National Adult and Influenza Immunization Summit – IAC manages this partnership with CDC and NVPO to address and resolve adult and influenza immunization issues along with more than 800 partners representing 140 public and private organizations.

### Authorships
- IAC experts contribute articles or reviews to major medical publications and media outlets.

### Effective Advocacy
- State immunization laws – IAC’s detailed and comprehensive tracking of current state immunization laws is an invaluable tool for our advocacy and for that of our partners.
- State legislative advocacy – IAC advises local immunization advocates of proposed adverse changes to immunization laws, and provides assistance as needed, in all 50 states.
- Mandatory influenza vaccination of healthcare personnel – IAC’s Influenza Vaccination Honor Roll currently includes 1,115 healthcare institutions that have established policies mandating influenza vaccination of healthcare personnel.
- Hepatitis B vaccine birth dose – IAC’s Hepatitis B Birth Dose Honor Roll currently includes 490 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge.
- Influenza vaccination for older adults – IAC has partnered with Seqirus to remind healthcare professionals about the importance of annual influenza vaccination for adults age 65 and over.
- MenACWY dose #2 and the 16-year-old visit – IAC collaborates with Sanofi Pasteur to remind healthcare professionals about the importance of giving the second dose of MenACWY at age 16 along with other vaccines recommended at this age.

### Extensive Partnerships
- IAC works closely with organizations from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare providers.

### Sought-After Speakers
- IAC experts have given more than 26 presentations at international, national, state, and local conferences so far in 2019.

### Media Resource