November 2018

Dear Friend of the Immunization Action Coalition,

It is a great pleasure for me to write this annual letter to friends and colleagues like you during the holiday season. I especially appreciate the opportunity to recognize IAC’s extraordinary team of immunization experts and other professionals who continue to make us a leading, trusted, and sought-out partner within the nation’s immunization community.

The 27-member team includes physicians, nurses, scientists, former federal and state immunization leaders, writers, editors, designers, project managers, information technology specialists, and highly qualified administrative staff. Their clinical, technical, and policy expertise are the foundation of IAC’s partnerships with federal and state agencies and virtually every major immunization organization throughout the country.

During this past year, there were more than 9 million visits to www.immunize.org. Visitors downloaded more than 4.4 million copies of patient and staff education materials. Additionally, we maintained more than 1,500 web pages that provide healthcare professionals with access to the expanding amount of practical and technical information they need to take care of their patients.

Every Wednesday morning, we email an issue of our free newsletter, IAC Express, to more than 51,000 opt-in subscribers, the majority of whom are healthcare professionals working day in and day out on the front lines of vaccine delivery. Subscribers receive the latest news on CDC vaccine recommendations, new and revised Vaccine Information Statements, and FDA vaccine licensures. IAC Express also provides additional practical information, including notification of new and updated IAC materials, all reviewed by CDC.

The enclosed summary page describes other major IAC activities that help improve the delivery of safe and effective vaccination services nationwide.

All of us at IAC remain fully committed to our goal of enhancing vaccine delivery and promoting vaccination. We hope you share our pride in the range, depth, and impact of the work our supporters help make possible.

As we reflect on our successes in 2018 and look forward to 2019, I ask you to consider making an end-of-the-year contribution. Your generosity will help prevent disease and save lives by raising immunization rates among young and old alike across our nation. We are deeply grateful for your support.

With warmest wishes that you and your family and friends have peace and happiness now and throughout the new year,

Deborah L. Wexler, MD
Executive Director

The Immunization Action Coalition (IAC) is a nonprofit organization with a 501 (c) (3) tax status. Donations to IAC are tax-deductible to the fullest extent of the law. Our administrative and fundraising costs are approximately 10% of revenue.
The Immunization Action Coalition plays a vital role within the nation’s immunization community

**Authoritative Educational Materials**
- Educational materials for healthcare professionals and patients – 4.4 million downloads annually
- Vaccine Information Statements and their translations – 2.9 million downloads annually
- Ask the Experts Q&As from CDC – 1.3 million visits so far in 2018
- Vaccinating Adults: A Step-by-Step Guide – 142-page comprehensive guide for healthcare settings that vaccinate adults
- Hepatitis B: What Hospitals Need to Do to Protect Newborns – comprehensive guide for protecting newborns from hepatitis B
- Personal immunization record cards – durable, easy-to-use, vaccination record cards for patients
- Laminated U.S. immunization schedules – durable, up-to-date schedules for providers

**Powerful Communication Channels**
- www.immunize.org – makes available all of IAC’s free materials; 25,000 visits per day
- IAC Express – free news and information emailed weekly to 51,000 opt-in subscribers
- www.vaccineinformation.org – clearly presented, up-to-date information for the general public; 4,500 visits per day
- Technically Speaking – Dr. Wexler provides guidance about technical aspects of immunization in the monthly newsletter Vaccine Update from the Children’s Hospital of Philadelphia.
- Webinars (adolescents, adults, national coalitions network) – development and presentation of webinars by experts; more than 500 attendees during 2018
- Teleconference calls – More than 50 conference calls were developed and conducted on a wide range of topics so far during 2018.
- Medical education programs – collaborations with CE providers, including Medscape, to create and deliver CE programs for healthcare professionals

**High Level Leadership**
- National Network of Immunization Coalitions – 131 coalitions from across the U.S. have joined IAC’s National Network of Immunization Coalitions with contact information on www.immunizationcoalitions.org.
- ACIP Working Groups – IAC experts provide consultation to many working groups.
- 317 Coalition, Adolescent Immunization Initiative, and Adult Vaccine Access Coalition – IAC serves in leadership roles on steering committees.
- National Adult and Influenza Immunization Summit – IAC manages this partnership with CDC and NVPO to address and resolve adult and influenza immunization issues along with more than 700 partners representing 130 public and private organizations.

**Effective Advocacy**
- State immunization laws – IAC’s detailed and comprehensive tracking of current state immunization laws is an invaluable tool for our advocacy and for that of our partners.
- State legislative advocacy – IAC advises local immunization advocates of proposed adverse changes to immunization laws, and provides assistance as needed, in all 50 states.
- Mandatory influenza vaccination of healthcare personnel – IAC’s Influenza Vaccination Honor Roll currently includes 796 healthcare institutions that have established policies mandating influenza vaccination of healthcare personnel.
- Hepatitis B vaccine birth dose – IAC’s Hepatitis B Birth Dose Honor Roll currently includes 423 birthing institutions that have achieved a 90% hepatitis B vaccine coverage rate for newborns prior to hospital discharge.
- Influenza vaccination for older adults – IAC has partnered with Seqirus to remind healthcare professionals about the importance of annual influenza vaccination for adults age 65 and over.
- MenACWY vaccine dose #2 – IAC collaborates with Sanofi Pasteur to remind healthcare professionals about the importance of giving the second dose of MenACWY at age 16.

**Extensive Partnerships** – IAC works closely with organizations from every part of the immunization community, including federal agencies, state and local health departments, professional societies, nonprofits, and industry, as well as private sector healthcare providers.

**Sought-After Speakers** – IAC experts have given more than 50 presentations at international, national, state, and local conferences so far in 2018.