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November 24, 2014

Happy Holidays from all of us at IAC.

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Dear Friends of Immunization,

Thanks in large part to the generous support we received from last year's year-end appeal, the Immunization Action Coalition (IAC) was able to move from our small offices, in a 100-year-old building that was being demolished, into brand new offices that give us the capacity to expand our immunization education efforts even further. While our address has changed, our commitment to supporting the nation's healthcare professionals remains as steadfast as ever.

IAC is the largest nonprofit organization in the United States dedicated exclusively to providing healthcare professionals with the up-to-date immunization information they need. More than 90 cents of every dollar we receive goes directly to our immunization work.

This year, as outbreaks of vaccine-preventable diseases continue, increasing vaccination rates has never been more important. We ask for your support of our work to educate and inform healthcare professionals and the public.

Your generosity sustains IAC activities including:

- Writing and sending our weekly e-newsletter, *IAC Express*, delivering breaking news about new and updated vaccine recommendations and licensures to nearly 50,000 subscribers.
- Updating our popular *Ask the Experts* email and online feature, which provides direct answers to your immunization questions from experts at the Centers for Disease Control and Prevention (CDC).
- Expanding our main websites, www.immunize.org and www.vaccineinformation.org, which hosted almost 1 million visits in October. Over the last year, our visitors downloaded more than 2.4 million PDFs of IAC's educational materials.
- Publishing our free CDC-reviewed periodicals, *Needle Tips* and *Vaccinate Adults*, mainstays of immunization news and information, distributed quarterly to online visitors and more than 50,000 opt-in subscribers.
- Continuing our close collaboration with CDC to expand IAC's national repository of Vaccine Information Statement (VIS) translations, distributing more than 2.5 million copies of VISs in more than 40 languages during the past 12 months.

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- Creating innovative partnerships with professional societies, state immunization programs, and nonprofit organizations aimed at increasing immunization rates and preventing disease.
- Working closely with federal committees and their working groups to help improve immunization recommendations and policy.

IAC's valued colleague, Dr. Paul Offit, chief of the Division of Infectious Diseases at the Children's Hospital of Philadelphia and the nation's leading spokesperson about vaccine safety, describes the Immunization Action Coalition this way:

“IAC is the healthcare community’s most highly respected source for the very latest in immunization news and education resources. I have known and worked with their skilled staff for nearly 20 years and have deep admiration for the impact they have supporting healthcare professionals.”

Vaccines do their most powerful work in the skilled hands of dedicated and caring professionals. We are deeply grateful for your support in our shared effort to protect everyone through immunization.

Please consider making a tax-deductible donation to support our vision for a more fully immunized nation. You are invited to donate through our convenient web page at www.immunize.org/supportIAC. If you prefer to use the U.S. Postal Service, please mail your credit card information or a check to the Immunization Action Coalition, 2550 University Avenue West, Suite 415 North, Saint Paul, MN 55114. We also accept credit card information by fax at 651-647-9131.

With warmest wishes for lovely holidays and a healthy new year,



DEBORAH L. WEXLER, MD
Executive Director