

Vaccinate Adults!

online at www.immunize.org/va
Immunization Action Coalition

1573 Selby Avenue, Suite 234
St. Paul, MN 55104
Phone: (651) 647-9009
Fax: (651) 647-9131

Email: admin@immunize.org
Websites: www.immunize.org
www.vaccineinformation.org
www.izcoalitions.org

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Publication Staff

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Website Design: Sarah Joy

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IAC, a 501(c)(3) charitable organization, publishes practical immunization information for health professionals to help increase immunization rates and prevent disease.

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Immunization Action Coalition

IAC Launches Major Redesign of Its Website for the Public — www.vaccineinformation.org

We have completed a major transformation of our website for the public, www.vaccineinformation.org, making it one of the most comprehensive and user-friendly sources of scientifically accurate and easily navigable immunization information on the Web today. Visitors to the website can now readily find what they need, whether they are looking for information on a specific vaccine or on vaccines needed by a particular age group, personal stories or video clips, or other resources, such as those from CDC and state health departments. Titled “Vaccine Information You Need,” the website offers parents, other adults, legislators, the media, and all interested Web users a one-stop shop for learning about vaccines and their importance.



HIGHLIGHTS OF THE REDESIGN

- Information on the website is organized into sections based on the four age groups listed below.
 - Infants/Children
 - Preteens
 - Teens
 - Adults
- Vaccines You Need: Detailed information about the immunization schedules, arranged by age group—**infants and children, preteens, teens, and adults**
- Personal Testimonies: Stories of suffering and loss from vaccine-preventable diseases, organized by age group and disease
- Video Library: Searchable collection of videos and public service announcements about vaccine-preventable diseases and the importance of vaccination
- Vaccine-Preventable Diseases: Information and resources for all vaccine-preventable diseases, including those associated with international travel
- Vaccine Basics: Basic and helpful information on vaccines and vaccination, ranging from “Paying for Vaccines” to “How Vaccines Work”
- Resources: Frequently updated listing of helpful resources, including brochures, blogs, videos, and more, for people in all age groups who seek information about vaccines

Please take some time to visit www.vaccineinformation.org and enjoy the colorful experience of “Vaccine Information You Need.” We would love to hear your comments; email us at admin@immunize.org.

Please link to www.vaccineinformation.org from your website, blog, or Facebook page.

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