



MEDIA ADVISORY

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Contact: [CDC Division of Media Relations](#)
(404) 639-3286

CDC Urges Pre-Teen Vaccination with New Public Service Announcements

Campaign encourages parents to protect their 11-and 12-year-olds from meningitis, whooping cough, and the virus that causes cervical cancer

The Centers for Disease Control and Prevention's (CDC) [National Center for Immunization and Respiratory Diseases](#) today announced that new public service announcements (PSAs) targeting the parents of pre-teens are now available to broadcast organizations. The television and radio spots, part of CDC's Pre-Teen Vaccine campaign, urge the parents of 11-and 12-year-olds to vaccinate their kids to protect them against serious, sometimes life-threatening diseases such as meningitis, whooping cough, and cervical cancer. The PSAs, available in both English and Spanish and at lengths of 60, 30 and 15 seconds, are available for download and broadcast at www.countingonyoupsas.com.

The three pre-teen vaccines include MCV4, which protects against meningitis and its complications, Tdap, which is a booster against tetanus, diphtheria, and pertussis or "whooping cough," and for girls, the human papillomavirus (HPV) vaccine, which protects against the types of HPV that most commonly cause cervical cancer.

For more information about pre-teen vaccines, and the campaign, visit www.cdc.gov/vaccines/preteen/.

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